ECD 286: Business Management in Early Childhood Programs

Summer

This course is designed for directors of both for-profit and non-profit child care centers who are seeking the Pennsylvania Early Learning Keys to Quality Director's Credential. This course introduces center-based and family child care professionals to practical business management and explores a variety of topics such as budgeting, financial management, risk management, grant writing, and marketing strategies. Participants build existing business management skills, explore new skills and management applications, and build a network of peers for support. The course is designed to give participants the opportunity for practical application of their learning through assignments, action groups, and budget-oriented action plans.

Credits 3

Notes

Upon completion of the PA Director Credential coursework, each student will be responsible for submitting an application for the PA Director Credential directly to the Pennsylvania Keys to Quality program with the Office of Child Development and Early Learning (OCDEL). The credential is awarded by the PA Key, not Pennsylvania Highlands Community College. For more information, please go to http://www.pakeys.org.